

directors' cut

Sad farewell.....

We are both and happy and sad to announce that Greg McLeod, our Print Production Manager is moving on.

Sad because Greg has been with us twelve years and was responsible for setting up our Dacre Street location. Greg has been a solid and reliable manager who has earned the respect of his fellow workers and his clients alike.

However we are also happy for him to have the opportunity to move into a larger company and set himself a new challenge. With a young family it is important to move while you can and build new career paths when the opportunity arises.

It also gives opportunities here at Premier, for people to step up into new challenges. Collin Lauten, who is our present Copy Shop Manager, will move to the Dacre Street role. Collin comes from a print/ pre-press background and will be back in familiar territory. Mila Gorokhova will be the new leader in the Copy Dept. Again familiar territory for her, so we are confident that you will see no difference to our service and quality and that all our customers will receive the care and courtesy that they are accustomed to.

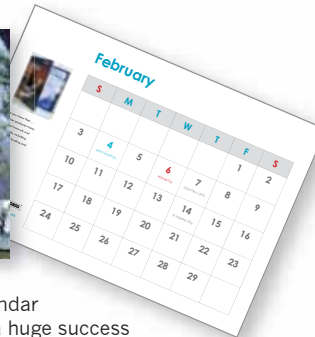
Did you know...

Millennium Man – Johannes Gutenberg

A millennial poll a couple of years ago picked Johannes Gutenberg, an engraver and goldsmith from Mainz, Germany as the most significant person of the last 1000 years. He was ranked ahead of the greatest artists like Leonardo and Michelangelo, and even ahead of political leaders like Napoleon and Lincoln in terms of the far-reaching changes he wrought in society. Why was this? Well, it appears that building on the base of the engraving industry which was well developed in the 15th century he conceived of the idea of movable metal type for printing. He obtained finance to develop his idea and became the first to open a print shop and print and distribute books, mainly religious tracts. Within a century or so the development of a printing industry throughout Europe allowed the rapid expansion of literacy and knowledge. This in turn stimulated scientific, philosophical and political enquiry which led to the political and social changes in Europe and North America in later centuries. Scholars and commentators considered that this rapid exchange of knowledge largely attributable to the invention of one man was worthy of Gutenberg's elevation to first place in the ranks of the 'most significant people of the last 1000 years'.

calendars

2009 Competition



Last year's Premier Print Calendar photograph competition was a huge success with some fantastic photographs being submitted.

This year we have decided to run the competition again in the same format.

So, get the digital camera out and get clicking, or find that wonderful 'shot' from your digital files, with a New Zealand theme.



We will close the competition 15th November with the view of printing and distributing the 2009 calendars this December.



This year's prize will be the same as last year with the winner receiving a dinner voucher to the value of \$250 at the renowned O'Connell Street Bistro.

Remember though, the photographs must be high resolution, JPEG format of no less than 1.5 megapixels. Do not reduce them in Photoshop before submitting otherwise they will not be suitable for printing.

Once you have your images ready to submit, please go to our website www.premierprint.co.nz to the file upload section and upload there providing us with contact details etc.

If you would like a copy of this calendar please contact Sylvia Breen – sbreen@premierprint.co.nz
It will be available in December 2008



spring '08

NZ sculpture on shore
postal codes
directors' cut
calendar competition
did you know...

PREMIER PRINT

16 O'Connell St, Auckland 1010, New Zealand
tel: 09 356 0626 fax: 09 377 6951
www.premierprint.co.nz

New Zealand Sculpture on Shore:

7th -16th November 2008

New Zealand Sculpture on Shore is an event organised by "Friends of the Women's Refuges" [FOWR]. It is a biennial event that began in 1995 and raises funds through the exhibition and auction of art by New Zealanders. It is held at the historic Fort Takapuna Reserve on the clifftop above Narrow Neck Beach in Devonport.

In 2006 the event raised \$300,000 for the National Collective of Independent Women's Refuges of New Zealand. The aim of FOWR is to help the victims of domestic violence using the beauty and creativity of art.

Premier Print became involved four years ago because of the Principal Sponsor, Hesketh Henry, who also share a love of art with the wider community. This year we decided we would become a sponsor as well, because not only is it assisting a worthy cause by making the problem of domestic violence more visible, it also gives focus to many emerging New Zealand artists.



How can you help?

We would like to encourage our clients to attend this event and if possible purchase one of the pieces on display for your office or home. The Gala Opening night is November the 6th but it is open for 10 days

Evening or lunchtime tours or functions can be arranged. But it is also fun to just visit, especially if it is a beautiful spring evening.

Please visit their web site :
www.sculptureonshore.co.nz
or phone **Sylvia Breen**
on **021 95 6862** for more information.

CHRISTMAS IS COMING.....

Christmas card samples are available now.

Get organised early.

Your sales representative will be making contact shortly.



Postal Code Changes

Many of you will be aware that the New Zealand Postal Code changes came into effect on the 1st of July this year.

This means that many of the old Post Codes are now no longer in use and as a result, mail may be returned at your cost.

Also, there are new guidelines for the layout of envelopes to ensure machine address reading at New Zealand Post is as effective as possible.

If you are

- a) unsure of whether you comply from a stationery point of view or
 - b) whether your client contact details are now correct,
- feel free to email us on sales@premierprint.co.nz and we'll point you in the right direction.

For more details, please go to **www.nzpost.co.nz**

For clients who use regular mailouts, dollars can be saved on postage if you have chosen the correct envelope and you have your data base correctly sorted on postal codes. Talk to your Premier Sales Rep about this.